

# Events & Marketing Manager

*Full time (40h per week), based in London (hybrid and flexible working)*

**Salary:** up to £35k (depending on experience)

## **Job Purpose:**

The Jewish Vegetarian Society (JVS) is the UK's leading Jewish charity championing a plant based lifestyle, the environment and animal welfare.

The Events and Marketing Manager is an exciting and empowering role to be responsible for the external impact of the charity, working as an ambassador in the Jewish community to promote the charity's goals. Your primary focus will be running events, creating content and implementing campaign strategies which align with the Society's goals and charitable aims. You will to JVS Events, both inside and outside the JVS site, and build a team of volunteers to ensure these run smoothly. A secondary focus will be to begin to implement a fundraising strategy, using online tools, with the aim to build on our fundraising efforts when financially viable.

## **Key Accountabilities and Responsibilities:**

- Create events within and external to JVS that further the aims of the charity.
- Promote the charitable aims of ethical eating, sustainable living and environmental protection.
- Maintain the JVS website content and monthly email newsletter.
- Maintain and grow JVS's social media presence
- Develop a team of volunteers to help expand JVS Events.
- Become an ambassador for JVS values within the community.
- Liaise with the board to decide on campaign strategies and priorities.
- Manage fundraising through social media and events, with the aim to build out the fundraising infrastructure of the charity.
- Provide holiday and sickness cover for our administrator

## **Personal Profile:**

- A deep commitment to the charity's aims (animal welfare, ethical plant-based eating, sustainable living, and environmental protection) is essential.
- Experience living and connecting within the Jewish community
- Knowledge and experience of social media is essential including design and media generation tools.
- Excellent organisation and management skills to run and coordinate events.
- Technically savvy to help maintain the website.
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- Working with or developing volunteers is desirable.

Applicants are invited to email a CV and cover letter to [info@jvs.org.uk](mailto:info@jvs.org.uk)

The deadline for applications is Wednesday 31st July 2024